

THE
Kleper
Report

ON **DIGITAL PUBLISHING**

Concise information about the technology influencing print and on-screen communication.

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HVC Color Composer Professional is an application that is available either as an Adobe Photoshop plug-in or standalone, that provides the user with an incredible selection of compatible color palettes based on hue, value, and chroma. Users select a color in any of a variety of color spaces and quickly generate dozens of color palettes which address color relationships defined by the user. The palettes can be saved and exported for use in other creative applications, or opened as swatches in Photoshop. Users are provided with unprecedented access to a broad range of colors that are useful for their particular project. The program is an incredibly advanced color picker that offers the user a rich environment in which to create custom palettes that can be applied to virtually any use. The HVC Color Composer can be selected from the Photoshop preferences in place of the Photoshop color picker. This new option provides a perceptually-oriented color space that is particularly useful for creative expression. Users create palettes based on the relationships of two chosen colors, with settings that they choose to apply to the HVC values. Among its features are: split sliders; quick swatches; "auto-range"; view HVC color space by Hue, Value, or Chroma axis; contrast measuring utility; color sorting in a variety of ways; and more. According to Master Colors, "The palettes that are generated are very unique, vibrant, interesting arrays of color that you would not be able to find using any other methods." This is certainly a product that serious digital publishers will want to have. \$129.95

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