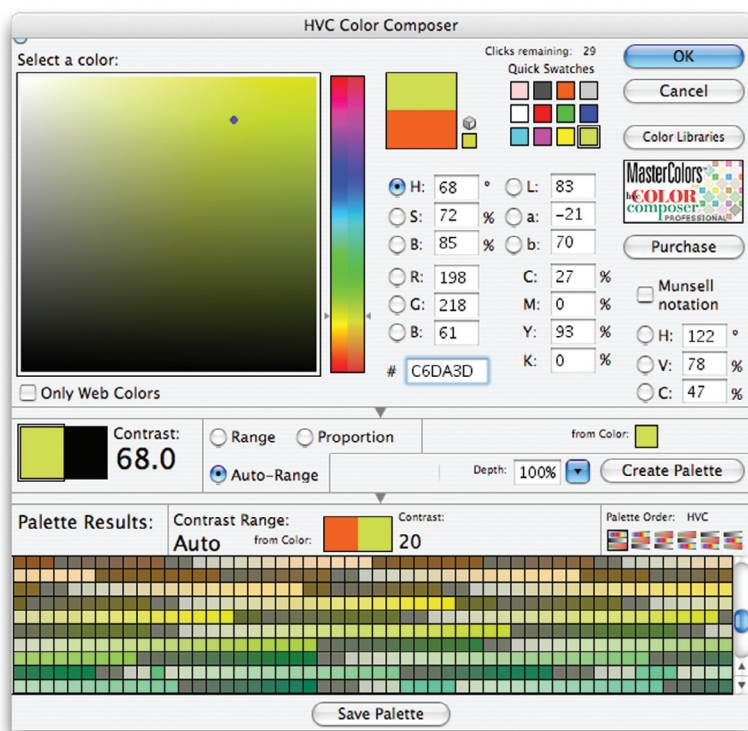


HVC COLOR COMPOSER PRO FOR PHOTOSHOP > A SYMPHONY OF COLOR

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When creating a symphony, the composer strives to bring together many different elements of the orchestra to create one specific effect. Web designers and graphics artists face a similar process but for them, the job just became easier with **HVC Color Composer Pro for Photoshop** from **Master Colors**.

Traditionally, many software companies' solution to color-choice overload has been to restrict the number of available options in their programs. They simply give designers fewer choices so that they can get their work done, doing the best they can with what they've got. It's for this reason that, despite incredible advances in technology, program after program maintains a basic palette of only 216 colors, instead of the millions that are potentially available.

HVC Color Composer Pro works because it takes a very different approach to the problem of information overload.

Because the color picker allows users to control hue, value, and chroma (HVC)

within the Photoshop color space, millions of possibilities are created.

Use the hue button to create a function that is familiar to Photoshop users – a slider that changes the look and shape of the color visual based on the amount of chroma in any specific color. The greater the concentration of red in a given sample, for example, the fuller the visual for red. It allows designers a method of “weighting” composition visually.

Clicking on the value button allows users not only to see a single color, but also to see all the colors of a certain lightness and their chroma values. It's like combining together multiple hue screens without needing 10 open windows to do it.

With the chroma button, it's possible to view colors of a specific intensity. This provides a great amount of choice, and that's where many newer programs end. But HVC Color Composer Pro takes it to the next level.

Once designers know the basic colors

with which they are working, they are then faced with millions of possibilities based upon the proportion of those colors used in the visual and in selecting complementing colors. It often seems overwhelming, but HVC provides helpful advice through three buttons: the proportion button, the range button, and the auto range button.

Business logos often have two dominant colors. Clicking on the proportion button can create a palette of choice that is a certain proportional distance from any two colors (1:1, 1:2, and so on). Faced with even the harshest color combinations, clicking the proportion button will create hundreds of colors that will work well with the original two, meaning that all the design elements of a business, for example, will work well together.

With the auto range functions pre-set contrasts of 5, 10, 20, and 40 (which can be adjusted), a range of possibilities is instantly created, depending on how far the designer wants to stray from the original color choices.

Once designers have chosen a portion of the palette that suits their palate, they save it and use it instead of the one given on the original screen. Then it is just a matter of filling in the design with complementary color selections from the new one.

The end result is like that symphony – the various elements blend together beautifully. In this case, it's pleasing to both the eye and the ear—especially the happy comments you'll get from clients who are thrilled with your design choices, thanks to Master Color's HVC Color Composer Pro for Photoshop!

Product	HVC Color Composer Pro for Photoshop
Made By	Master Colors <master-colors.com>
Price	\$129.95
Pros	Excellent color pairing and palette suggestions, wide variety of choice in options.
Cons	You'll need to do your homework for the range function...
Rating	★★★★